

RECRUITING NEW MEMBERS TO YOUR GOTTA HAVE SOLE CLUB

- Advertise for your first club meeting. Make sure that people know where
 and when you'll be meeting by hanging flyers or posters at your school. If your
 school has morning announcements get your club meeting added to the list of
 after-school activities. (You can also use this Clubs Sample Flyer)
- **Bring food.** We offer pizza-grants for your first meeting, which will help you bring in new members and draw up the buzz. If you're going to have food at your meeting, be sure to advertise that to bring in new people!
- **Bring a friend.** Your friends will be excited to hear about your new project. Suggest that everyone you invite "bring a friend" to help grow your club.
- **Reach out to students in all grades.** We hope that your club will continue from year to year. To do this, you'll need students across different grades to make sure there's someone to take over when the Seniors graduate.
- **Talk to your classes.** Ask your teacher if you can make an announcement during class about the Club. That way you can get your peers excited about what you'll be doing, and answer any questions that they may have.
- Share the benefits of your club. What's the best part of being in the club? Helping homeless youth in your own community? Doing good with fun people? Whatever is most important to you, share it with others so they know the benefits of participating and are excited to sign up!
- **Get ideas from others.** Ask your friends, teachers, guidance counselors, if they know students who might be interested in joining the club.
- **Brainstorm.** You can also brainstorm with your current club members and see what ideas they have for new members.
- **Create an email list.** So you can stay in touch with all of your members, and make sure they know about upcoming meetings. This will ensure that all of your great club members, stay club members!
- **Be organized.** Make sure that you have a clearly thought through plan & agenda for the meeting. This will make sure that all your hard work at recruiting new members will stick, because their first meeting will be great and they'll be excited and committed to come back for more! (For more details see the How to Run Your First Meeting tip sheet)